



Ms. Saba Al Fadala, Public Relations & Communications Director, Baladna Food Industries Co. W.L.L.

28 April 2019

Ms. Saba Al Fadala joined Baladna in 2019 as their Public Relations & Communications Director. With her extensive experience in the food industry, Saba's primary responsibility at Baladna will be sustaining relations with key stakeholders and the local media, while also building a strong CSR strategy for the brand.

Previously, Saba served as the Executive Director at Roza Hassad, Qatar's premier investor in the food and agri-business sector. She began working as a Project Manager in 2010 and moved on to securing the position of an Executive Director in 2016. Prior to Roza Hassad, Saba was a project manager at ICT Qatar and Malomatia.

Saba graduated with a Master's degree in Molecular Life Sciences & Research from Kings College London. She is an aspiring Qatari national looking forward to serving the community and helping Qatar achieve its self-sufficiency goals. Her role in Baladna will be integral to the company's growth strategy.

Baladna Food Industries Co. W.L.L.

 Shamal Road - Exit 44 - Um Al Hawaya, Qatar
 647561  3382, Qatar
 +974 4035 8888  info@baladna.com  www.baladna.com

شركة بلدنا للصناعات الغذائية ذ.م.م

 طريق الشمال - مخرج 44 - أم الحوايا - قطر
 647561  3382، قطر
 +974 4035 8888